



Teachers as Presenters is a combination of classroom instruction (using John's "*teaching by example*" technique) and a one-man stage show packed with humor, key points, highly engaging personal stories and, of course, the music of **Billy Joel**. Just because of the entertainment style of delivery, don't think this is just a show with no "*bang for the buck*". This program is hard hitting with take-away's every member of the audience will be able to use the next day, making it a presentation that audience members won't soon forget.

Whether John is used as a keynote speaker or in a workshop, **Teachers as Presenters** is all about being the best you can be! John's message builds enthusiasm, confidence & excitement for everyone in the audience! Your team will leave inspired, informed and entertained through this powerful and entertaining program. It's the perfect solution to combat the tired, boring meetings we're used to attending.

Teachers as Presenters is an entertaining, educational and an audience participation program delivered with flair. Plus, for you conference planners... it's the perfect program to build your event theme around. And oh yeah... they'll also have fun, laugh a lot, hear some great stories, and will talk about this being their favorite session of any presentation or conference!

PROGRAM DESCRIPTION: (Keynote - 1 Hr. / Breakout - 90-Minutes / Workshop - 3 Hr.)

The Presentation Secrets of ... Billy Joel????

What presentation attributes does Billy Joel have that we need to know and use? Well, showmanship, storytelling and relationship building to name a few. These attributes develop a following and create a reputation of excellence. When you have fans, your worries about your next presentation are over. Most presenters look alike, sound alike and talk alike. The most successful speakers and presenters know how to make themselves different from the rest. Discover what it takes and what you have to do to create / design that next Presentation success!

For every successful presentation, there is a presenter who has mastered message development, has polished platform skills and designs effective image support materials in PowerPoint. You can be that presenter. The days where just a PowerPoint presentation or a "read from a script" packaged report was considered your presentation is over. Just like with Billy Joel lyrics, for the message to be heard, believed and acted on, you as the presenter must be motivational, inspiring and engaging. Not everyone has the knowledge or skill sets they need to be a successful presenter, but they aren't difficult to learn and contrary to popular belief... good presenters are MADE not BORN. As presenters,



it's in our best interests to make a good impression on our audiences because whether we like it or not, people make an impression about who we are in as little as eight seconds, then judge whether they want to work with us based on an impression. Most times that impression the audience sees is different than how we see ourselves. Billy Joel has been around for quite a while--- what's his secret???

The Presentation Secrets of ... Billy Joel???? takes an inside look at how our favorite speakers and presenters use showmanship, platform skills and message construction to transform a presentation into an experience. John pulls back the curtain to reveal the design techniques of how it's done and shows you new and creative ways to maximize the potential of success for your next presentation.

By attending this presentation audience members will learn...

- Key attributes that real PROS use to WOW their audience!
- The #1 idea that will help your next presentation.
- The importance of entertaining, engaging, and personalizing a presentation.
- The #1 secret to move your presentation from average to awesome.

"Can't" is Just a Four Letter Word

Changing Attitudes from Negative to Positive

(Keynote Only)

How many times have we allowed someone to determine our destiny just by telling us that we "can't"? Has the word "can't" ever stood between us and career advancement? Why do we allow the word "can't" to control our life and attitude?

To many people, the word "can't" is an insurmountable obstacle that can ruin one's life. It doesn't have to because... everyone must realize that "Can't" is just a four letter word.

"Can't" is just a four letter word puts our self belief system under a microscope, determines how it affects us psychologically and prepares us for success or failure..

By attending this presentation audience members will learn...

- Attitude can be everything.
- How to turn negatives into positives.
- The importance of believing in yourself.
- The #1 secret to becoming successful.